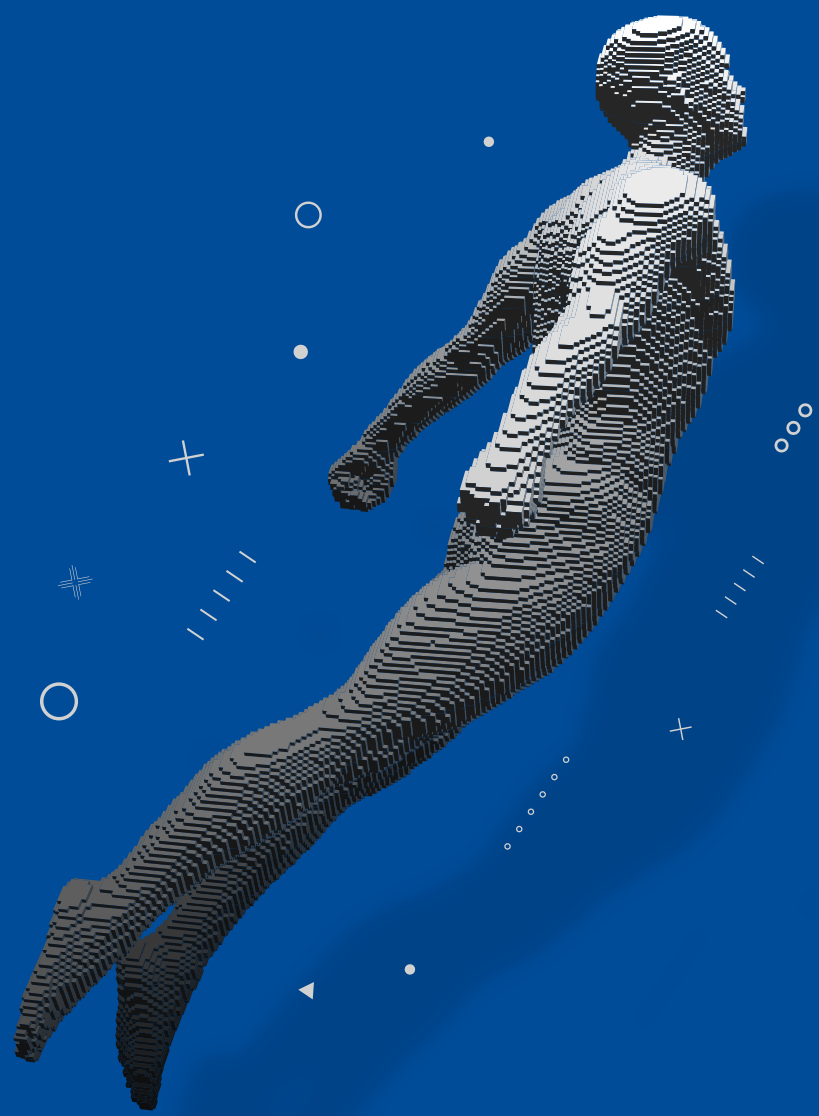


# HEROES OF THE SEASON

## EXCEPTIONAL SEASONAL OFFERS AT ASTONISHING CONDITIONS

Every three months, Media Frankfurt presents a **Hero of the Season** from our advertising media portfolio, which can then be booked at special conditions. This is, for example, a new product, a special price, a free supplementary media installation, an attractive on-top feature ... and much more.

Look forward to a breathtaking offer in each new calendar quarter!



## HERO OF THE SEASON Q4

### IMPRESSIVE BRAND PRESENCE WITH A HIGH- QUALITY INTERNATIONAL REACH

Finish this year with a firework: For the fourth quarter of 2022 we are offering you a specially composed package of our premium advertising media at one of Europe's largest airports at an irresistible price.

With the combination of three eye-catching analogue billboards and the exciting Digital Brand Space, you will reach national and international Arrivals along their passenger journey at Frankfurt Airport.

For the months following the summer holiday season, we expect an increasing share of business travellers. A high-quality audience for your campaign is therefore guaranteed!



#### KINGSIZE LIGHTBOX TERMINAL 1, PIER B, LEVEL 3

Eye-catching billboard with brilliant backlighting.



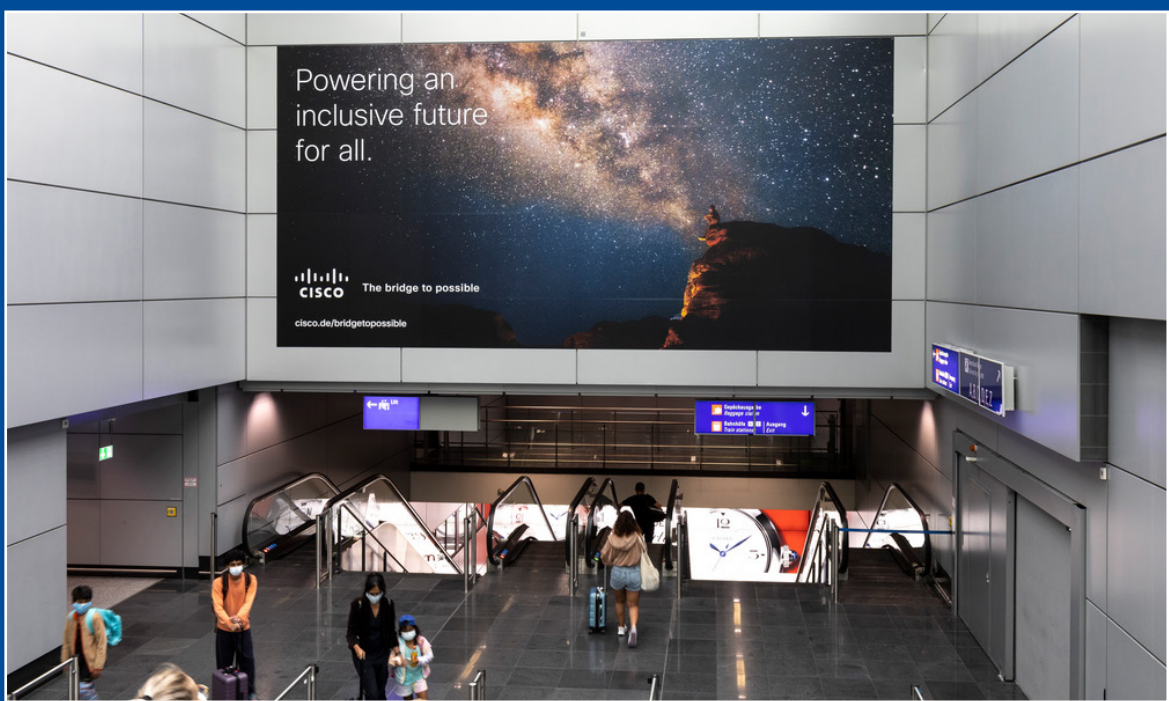
#### KINGSIZE LIGHTBOX TERMINAL 1, PIER C, LEVEL 2

Impressive landscape format with high contact frequency.



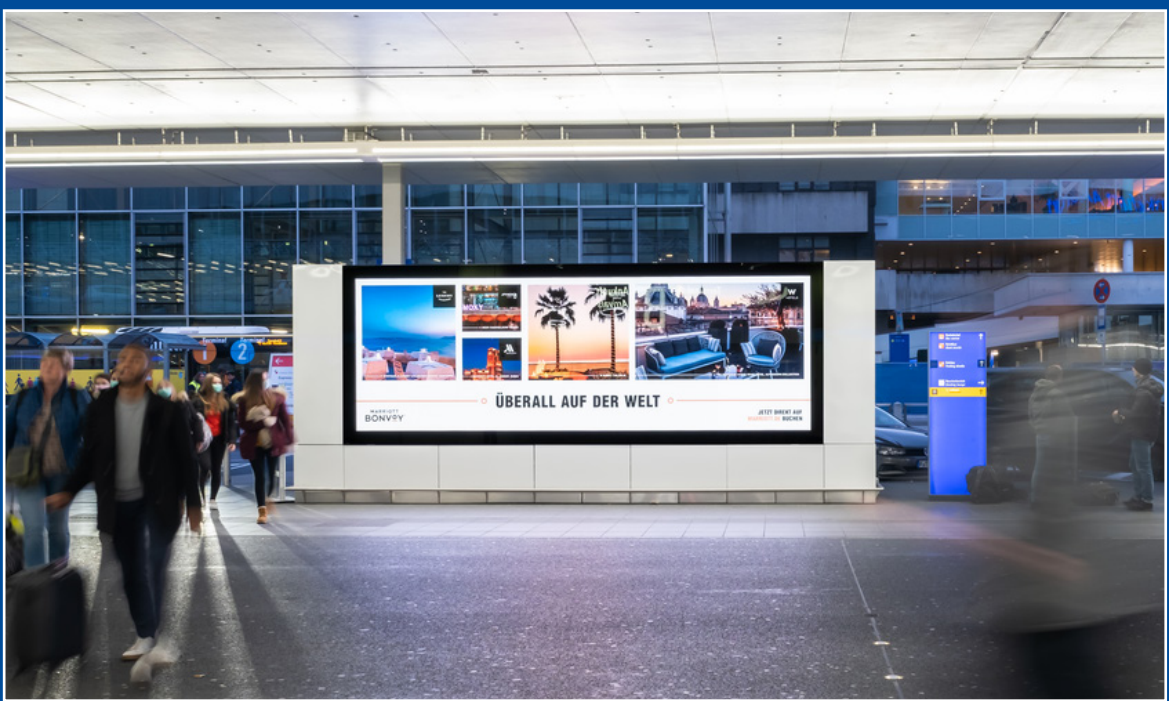
#### WALL WRAP TERMINAL 1, PIER Z, LEVEL 4

Spectacular advertising space with high contact quality.



#### DIGITAL BRAND SPACE TERMINAL 1, EXIT ARRIVALS, LEVEL 2

Striking final touchpoint in the passenger journey.



## PRICE PER CALENDAR MONTH

~~€102,080.-~~

**€60,738.-**

(excl. €19,237.- Production cost and Digital Handling Fee)

#### OFFER DETAILS:

The campaign's start has to be within Q4 (October–December 2022). The latest possible start date is 1 December 2022.

The minimum duration of the campaign is one month. The placement on the analogue media starts on the first weekday of the respective month. The placement on the Digital Brand Space starts on the first Monday of the respective month and runs parallel to the monthly presence of the campaign.

Subject to availability.

## GET IN TOUCH WITH US!

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Folgen Sie uns und bleiben Sie auf dem Laufenden!

